



GREEN EMPLOYMENT OPPORTUNITIES

12.12.2013 – 11.12.2014

Croatian Employment Service, Regional Office in Zagreb





Project holder:
Croatian Employment Service, Regional Office in Zagreb

Partners:
City of Zagreb
L & R Social Research
WYG
BFI

Project aim:

- To develop a partnership that would identify the best practice in the area of intersectoral cooperation, with emphasis on employment in the green economy, that could be transposed to Croatia.



Target groups:

- Employers
 - Unemployed persons
 - Local self-government
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- The public

Aim of the activity:

- To identify, gather, analyse and disseminate the results of the analysis of the best practices of the green sector development.
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- Development of the cooperation with the partner countries, whose experience might help the growth of the green economy in Croatia.



Component 1:

- Best practices identified – report
- Transnational forum
- Croatian model

Component 2:

- Comparative study
- Transnational conference

Component 3:

- Train the trainers
- Tool development
- Informing the public





Examples of best practices in Austria and Hungary

- Well-developed green economy
- Similar nature and society
- Similar historical development
- Identifying activities and jobs in the green economy

Acquainting the participants with:

- Laws and regulations
 - Green economy development proponents
 - Green economy activities and jobs
 - Employment opportunities
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Best practice models **Publication**

Purpose:

- Promotion of intersectoral cooperation
 - Promotion of green employment
 - Basis for other project activities
 - Foundation of the Croatian model
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Transnational forum

- Held in Hungary (Szombathely 22-24 April 2014)
- Presentation of the results of the activities implemented to date

Aim:

- To discover new ideas, practices and rules, and to exchange experiences.

Topics:

- Key issues in green economy development
- Existing legal frameworks
- Cross-border cooperation

Development of the Croatian model

- Analysis of the representative sample of Croatian employers
 - Activities implemented by means of focus groups, with an analysis of Croatian employees.
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- A **Handbook** for the implementation of the international model for the implementation of a better intersectoral cooperation was created.

Aim:

- To establish an effective cooperation between private employers and public services.

Comparative study

- A need for raising awareness of the green economy was identified
- The efficiency of the Croatian models to date was analysed
- Labour market analysis
- Implementation of the Austrian and Hungarian models

Aims:

- To acquaint the wider public with green employment opportunities
- To assess the national prerequisites for the development of green jobs
- To adopt development instructions applicable in Croatia

Transnational conference

- Held in Zagreb 6-7 November 2014
- Lecturers: representatives of local self-government units, university professors and other green economy experts
- Emphasis on green employment opportunities and a definition of green jobs
- Great interest of the public for green employment
- Publication of the **Anthology**

Training courses:

- CES employee training on feasibility studies
- Training the trainers for the implementation of the **Handbook**
- Pilot training for the practical application of the Handbook
- Training course on submitting an application for EU funds
- Development of programmes for information and knowledge dissemination
- Market preparation and research, evaluation and feasibility studies for green jobs
- Involvement of employment counsellors from different fields

Creation of a network for the dissemination of project results

- Two workshops and a series of presentations held
- Initiative for the connection of the relevant participants in the LPZ

Cooperation aims:

- Dissemination of knowledge and information on green employment opportunities
- Agreement on key issues (legal framework, social entrepreneurship, and active employment policy measures)

Awareness campaign on communication and dissemination

- Round-table discussion held at the Job Fair

Topic:

- Green employment development possibilities
- Educational support to the green economy

Aims:

- To increase the interest of the public in the green jobs concept
- Communication, awareness campaign on green economy and environmental protection, and dissemination of the results



The project was funded from PROGRESS – the European Union Programme for Employment and Social Solidarity (2007-2013)

The total expenses of the project are estimated to amount to EUR 135,963.00.



Transnational conference
Parallel study
Croatian model
Best practices from Austria and
Hungary
- Transnational forum

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