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# **SROI NEWSLETTER**

Employability and Skills Anticipation Policies: a Social ROI (SROI) Approach

This Project has been developed through the Leonardo da Vinci Community Vocational Training Programme - Transfer of Innovation

## **Newsletter Content:**

- Project's web site
- **SROI Methodology Training Program (WP2)**
- **Countries surveys for WP3**

This free newsletter is published quarterly. If you find it useful, please tell your colleagues and friends about it

✓ Project's web site

We are glad to inform that Project's web site is available now! Web site address is http://www.esap-europa.eu

On Project's website information available in five languages: Portuguese, Spanish, Czech, Latvian and English.



#### CREATION OF VALUE THROUGH INCLUSIVE GROWTH BASED ON KNOWLEDGE.

We aim to measure the return on investment of active Employment and VET policies and promoting the of stakeholders in the analysis of present and future skills needed by the labour market

Read more +



Fig. Project's web site main page















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### ✓ SROI Methodology Training Program (WP2)

UK partner and expert *The SROI Network* Ltd. created SROI (Social Return of Investment) methodology Training Program tailored for Project's needs.

Training Program translated into five languages (Portuguese, Spanish, Czech, Latvian and English) and will be available on Project's web site soon.

More about SROI methodology and analysis: http://www.esap-europa.eu/site/useful-links

#### Brief information about WP2 (Work Package 2):

WP2 - Adaptation and Testing of Innovation: Social ROI Methodology.

Aims: To adapt and "Appropriate" of the ROI methodology for the Project as well as of the SROI approach from the SROI Network that will be transferred to the other partners countries, testing local and sectorial impact of European designed policies and measures.

Results: created for all Project partners SROI Training Program and Practical Recommendations translated into five languages.

## ✓ Countries surveys for WP4

From July 2013 all partners conducting survey "Skills, competences most demanded from the labour market" for WP4 (Development of Innovation: Qualifications and Market Demands).

The questionnaire consist of three blocks:

- A. Company data;
- B. Most important transversal competences for the company:
- C. Needs in terms of training.

The number of respondents: 5-10 SMEs and 5 large companies from each country.

#### The aim of survey is to collect data from the companies and from the market:

- Social value of a training program? Example of a company, according to its needs, more results from the market or they provided directly the skills.
- Value for employers.
- Information concerning how they are preparing the future skills and qualifications and which tools they are using for that as well as
  - How they are investing in people in terms of training (formal, informal and non-formal learning scenarios).
  - Employability core issues? Question: "needs assessment of skills of labour market?
  - Why the survey identify additional value from training courses?

All countries surveys' results will be available on Project web site soon!











